



949.270.6525

www.nepservices.com

P.O. Box 11899 Newport Beach, CA 92658-5045



NEP Celebrates Record Growth in 2nd Quarter of 2021

Record number of clients added, fundraising numbers up as company sets Q3 target to debut additional services and resources for clients

NEWPORT BEACH CA- NEP Services is celebrating a record setting quarter of growth as it continues to establish itself as the go-to communications and tech firm for emergency responders looking to strengthen their brand and improve their perception in the communities they serve and protect.

From April 1 to June 30th of this year, NEP Services saw unprecedented growth, setting records for the highest number of website and fundraising clients signed during any 90-day stretch in the company's history. NEP also set a record in fundraising, bringing in \$2.2 million for clients to give back in support of community initiatives.

“Emergency responders are beginning to realize that NEP doesn't sell websites. It sells power,” says Mark Treglio, the company's new Executive Vice President. “It's the power to win pay raises, control public perception of their organization, and improve public safety in the communities they serve and protect.”

NEP offers a full suite of technological resources ranging from website and mobile app development to direct mail and digital fundraising. NEP has raised over \$50 million for client community initiatives over the last 25 years.

“The ability to raise money for our clients, combined with the ability to harness the data for later use gives our clients the advantage they need to advance their organization's agenda” says Stacey Yudin, President of NEP Services.

The second half of 2021 is very bright for NEP as it will be unveiling new services for clients. Quarter three will see the rollout of the new NEP's new Connect+ mobile app, several new marketing and branding packages for clients to raise their organization's profile, and the launch of the NEP Fire Fighter Foundation. NEP will close out the year with the debut of communications training for clients.

For more information on how NEP can strengthen your organization, contact Mark Treglio at mark@nepservices.com.

###

Founded more than 25 years ago, NEP Services, has cornered the market in direct/digital marketing, representing business and associations nationwide by specializing in Website Development, Public Relations, Fundraising, Organization Management Software, Direct Mail Marketing, Event Management, Political Outreach, and Management Solutions. NEP is a proud union workplace of CWA Local 9003. Visit NEP online at www.nepservices.com